

# A Lithuanian company, specialized in the production of organic food for babies and infants looking for trade partners

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>Lithuania</b>	<b>BOLT20220526004</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	
Contact Person	Term of validity	Last update
<a href="#">Irma Taparauskiene</a>	<b>26/05/2022</b> <b>26/05/2024</b>	<b>26/05/2022</b>

## General Information

### Short summary

The Lithuanian company manufacturing high-quality organic baby and infant food (porridges and purees) offers its production for potential partners. Products were created in partnership with doctors pediatricians and contain all the natural minerals, vitamins, and other valuable nutrients, necessary for children. The company would like to find partners to work under the commercial agency or distribution services agreement.

### Full description

The company from Lithuania is involved in the manufacturing of organic baby food since 2012. It offers organic baby and infants food - porridges and purees - made without any nutrition additives or preservatives. Product cart includes:

- Organic porridges (oat; rice; raw buckwheat porridges or mixed: oat and corn; buckwheat, barley, spelt, rye and oat; oat, raw buckwheat, spelt and rye; oat and corn; etc.)

A specific porridge production method of patented technology enables the company to provide children with the product that has all the natural vitamins, minerals, microelements, and all the valuable nutrients of organic grains. The organic raw materials are of the highest quality, carefully selected, grown in reliable, organic farms in Lithuania and EU countries. The grains are free from chemical additives, heavy metals, or other dangerous organisms. Quickly prepared cereal is tasty and nutritious.

The company offers healthy products, that do not contain synthetic powder and it is not an instant porridge – it is required to boil for 4-5 minutes. This particular way of the grain production, which shortens the preparation time of the cereal, helps to save all the valuable nourishment of organic grains as well as natural vitamins. Doctors pediatricians rated these products at the highest level.

- Organic fruit and grain purees (rice with fruits; banana & plum; pumpkin & black currant; pear, plum & black currant; etc.)

Purees are suitable for infants from 4 months and for young children, enriched with a lot of vitamins and minerals. The main and most important advantages of the purees are high quality, which is ensured by careful selection of raw material suppliers, quality control in the production process, and testing of the final product according to the demands of high BRC (British Retail Consortium) A+ quality requirements.

The company's products have organic production certificates and meet all the requirements raised for organic production in EU countries.

The company would like to expand abroad more and is interested in the distribution of its products abroad. It seeks cooperation with experienced representatives, food importers, babies food traders, supermarkets, organic food shops/nets, etc. and is offering cooperation under the distribution services agreement or commercial agency agreement.

#### Advantages and innovations

- Strong experience in baby food sector since 2012;
- Product cart includes porridges and purees of various tastes. The product cart is expanded consistently;
- Organic products;
- Products have organic production certificates and meet all the requirements raised for organic production in EU countries;
- High-quality approach with bio – guarantee;
- Quality control in the production process and testing of the final product;
- Patented production technology;
- Collaboration with doctors pediatricians;
- Production suitable for babies with allergies;
- Dairy-free, gluten-free;
- Products enriched with minerals, vitamins, and microelements;
- Raw materials are of the highest quality, carefully selected, grown in reliable, organic farms;
- Quickly and easily prepared product (porridges);
- Attractive, convenient packaging and optimal volume of the product;
- Wide capabilities and high flexibility in production processes;
- No minimum order quantity;
- Sales, marketing experience;
- Experience in transnational cooperation;
- The company has its own and known brand but can also provide products with a private label.

Stage of development

**Already on the market**

IPR Status

**No IPR applied**

Sustainable Development goals

• **Not relevant**

## Partner Sought

#### Expected role of the partner

The company is seeking to expand with products abroad more. It is looking for trade intermediaries in foreign countries and expects:

- Cooperation with food, organic food, baby products/food distributors, which should do product marketing and be responsible for launching products in their local market.
- Cooperation with agents/representatives in the same market niche or product category, who have perfect relations with supermarkets, organic (baby) food nets, etc. to represent the company's production.

The most appropriate forms of cooperation would be a commercial agency agreement or distribution services agreement. Long-term cooperation and good knowledge of the local food market and especially baby food are preferable.

Type of partnership

**Commercial agreement**

Type and size of the partner

- **SME <=10**
- **Big company**
- **SME 11-49**
- **SME 50 - 249**

## Dissemination

---

Technology keywords

Market keywords

- **07003002 - Health food**
- **007003005 - General food products**

Targeted countries

Sector groups involved

- **Agrofood**

## Media

---

### Images



[Porridges](#)

3



[Purees](#)

3